**DIGICOTS**

**(Content for Digicots Website – Home Page)**

**[Created by: Anugreh Koul]**

**Header**

Logo Work Insights About Us Solutions Case Studies Let’s Talk

**Main Banner (Centre behind Wolf)**

*“Bold Marketing - Backed by Data. Designed for Dominance.”*

**Our Work**

**H2:** *Every move calculated. Every result mind-blowing.*

**Insights**

**H2:** *When the landscape shifts, we evolve. Faster, smarter, stronger.*

*Change doesn’t scare us—it fuels us.*

**x Employees across the Globe (Row 1; Left Box)**

*No doubt, a lone wolf is strong; but a pack scattered across all terrains is invincible. A pack stretching across the wild owns it all.*

**x Global Customers (Row 1; Center Box)**

*The more businesses run with us; the more we dominate. Every market, every field is our hunting ground. The global energy and momentum keep us undefeated in the face of the competition.*

**x% Repeat Business (Row 2; Left Box)**

*Enduring allegiance is what drives growth– once you’re in the pack, you’re family forever.*

**x Industries Served (Row 1; Right Box)**

*We don’t just survive; we dominate across industries.*

**Get to Know It All Better (Row 2; Right Box)** –Link to Newsfeed/Blogs

**Below Insights Section**

Insatiable Unbreakable Instinctive  
 Hunger Allegiance Mastery

**Solutions**

**H2:** *The Alpha’s Guide to Absolute Domination*

**Solution 1:**

**H2: Content Production Services**

*Crafting your howl in seamless harmony with the consumer’s voice*

Services on Cards with Illustrations:

* Product Photography
* Corporate Videos
* eCommerce Photography
* Explainer Videos
* Reel Production & Showreels
* Amazon Video Ads

**Solution 2:**

**H2: Outreach Services**

*Exploring the Uknown; Making your Mark*

Services on Cards with Illustrations:

* Influencer Marketing
* Inter-Brand Collaborations
* WhatsApp Marketing & Email Campaigns
* Regional Amplification

**Solution 3:**

**H2: Public Relations**

*Making your vision echo across the globe*

Services on Cards with Illustrations:

* Press Releases & Editorial Articles
* Authored Articles & Reputation Management

**Solution 4:**

**H2: Marketing Services**

*Hunt Smarter. Hunt Harder.*

Services on Cards with Illustrations:

* Social Media Management & Evergreen Strategies
* Campaign-level Strategy & SEO

**Solution 5:**

**H2: Performance Marketing**

*Unmatched Precision. Uncaged Results.*

Services on Cards with Illustrations:

* eCommerce Revenue & Brand Awareness Campaigns
* Lead Generation & Remarketing Funnels
* Conversion Rate Optimization (CRO)

**Solution 6:**

**H2: Creative Designing**

*Visuals that make the viewer stop*

Services on Cards with Illustrations:

* Lookbooks, Catalogs & Pitch Decks
* Illustrations
* Amazon A+ Content

**Solution 7:**

**H2: Branding Services**

*Carving the Alpha Identity*

Services on Cards with Illustrations:

* Naming & Logo Development
* Brand Matrix & Packaging Development
* UI Creation (Adobe Figma)

**Solution 8:**

**H2: Outdoor Advertising – Digicots OOH**

*Marking your territory in the world*

Services on Cards with Illustrations:

* Hoardings, Unipoles & Kiosks
* Outdoor Design

**Solution 9:**

**H2: Website Development**

*Your Digital Swarm*

Services on Cards with Illustrations:

* eCommerce Websites & Landing Pages
* Dynamic Website & CRO
* UX/UI Creation (Adobe Figma)

**Solution 10:**

**H2: Artificial Reality (AR)**

*Wildly Immersive Experiences*

Note: Only one Illustration in background; no cards

**Our Journey**

**H2:** *Alpha minds, untamed ambition, legendary impact.*

**Image related to Head Field**

In 2007, Head Field started as a startup with a drive, commitment, energy, and vision. Starting with just 50 employees, it has now grown into a diversified conglomerate comprising 10 niche groups.

**Image related to Glocal RPO**

In 2008, Glocal RPO was founded, a top-notch recruitment partner for firms with intensive hiring requirements.

**Image related to Glocal Edit, Glocal LPO, Glocal Assist or Diversification**

In 2009, spreading out hands into other fields, Glocal Edit, Glocal LPO & Glocal Assist were founded.

**Image related to Global Expansion or Glocal Accounting**

In 2011, we decided to literally go Glocal and opened headquarters in Delaware, USA. Glocal Accounting was founded in the same year.

**Image of Digicots**

In 2016, the pack was formed and left to hunt into the wild. Digicots. Initially a marketing initiative, now a team that recognizes hidden opportunities and gaps in businesses and helps them scale to new horizons.

**Image related to Team Expansion**

In 2017, we underwent a major team expansion with over 500 employees.

**Image related to Expertise**

In 2022, we had over 1200 experts working with us.

**Image related to Global Team Size**

In 2025, we have spread across all continents and grown into a rapidly growing pack.

**Image of Core Team**

Bold ideas. Wild Creativity. Unstoppable Results.

**Image related to Global Dominance**

Absolute domination.

**Testimonials**

**H2:** *We turn the unknown into your greatest weapon.*

1. *“Digicots knows how to strike a balance among knowledge, humor & relatability.  
   They really know how to keep our viewers engaged.”*~Glocal Edits [1.png](https://drive.google.com/file/d/1vidxYm87PUC0EZdpSMA-dcGax1YNujZd/view?usp=drive_link)
2. *“It feels like having a team that can flawlessly harmonize with our vision, mission and values.  
   They thoroughly understand how we want the world to see us; and they make it happen.”*~Head Field Solutions [2.png](https://drive.google.com/file/d/1fF_Uvyx1S4xd3thl1dUM9IyMIjEO8EXQ/view?usp=drive_link)
3. *“The design sense perfectly aligns with the vision we have.  
   Having Digicots is like having a therapist who gets you.”*~Taste & Beyond [3.png](https://drive.google.com/file/d/1k_VSl6lPxO7JzSL-AX-SvRquFSdtgyOX/view?usp=drive_link)
4. *“They are data-driven and that is where our visions align.  
   Their ability to blend data, tech & creativity is truly exceptional.”*~ArtifiQ [4.png](https://drive.google.com/file/d/1PW8cyiZrRlB4VJdAt4p--TyVv14UwLaY/view?usp=drive_link)
5. *“It is phenomenal how easily they dive into details and grab the gap.  
   They really do know when, where and how to strike.”*~Glocal BPO [5.png](https://drive.google.com/file/d/1DIqCSPIYKAXSZUj0Hf4C3qGJ3fkhLQVM/view?usp=drive_link)

**FAQs**

1. **Why use a marketing agency?**

A marketing agency is your team of maestros – hunting success stories, crafting systems and making your voice echo around the globe. They save time, deliver expert knowledge and provide tools & systems for better targeting, creativity and ROI. With our pack of wolves – Digicots – you get precision, agility and otherworldly results.

1. **What is the function of a marketing agency?**

A marketing agency knows your brand’s strengths, understands your audience and sets your vision into motion. We, at Digicots, drive growth, build awareness, generate leads and foster loyalty – all while making you leap out from the swarmed locusof your competition.

1. **What are the types of marketing?**

There are 8 niches of marketing – branding, digital media marketing, advertising, public relations, performance marketing, print media, charity and promotions. We, at Digicots, have an extensive understanding of all these arenas and craft exceptional strategies in order to make your story echo till eternity.

1. **What does STP stand for in marketing?**

Segmentation. Targeting. Positioning.

Break your audience into segments, target niche groups and position yourself as their go-to service/product. Digicots ensures that your strategy is as precise as a wolf’s bite.

1. **What does a branding service include?**

Branding is, in simple words, authoring your own story in order to make your vision, mission and character spread around the globe. It involves logo design, setting the right tone, harmonizing with the consumer’s voice, visual identity and crafting systems that ensure your brand is engraved in everyone’s souls.